

## CLAIMS

1. A method for producing a coated paper for printing by applying a coating color containing a pigment and an  
5 adhesive on a base paper, characterized in that the coating color containing 0.1 parts by weight or more and less than 2.0 parts by weight of polyvinyl alcohol (PVA) per 100 parts by weight of the pigment is applied by the film transfer method.
- 10 2. The method for producing a coated paper for printing according to claim 1 characterized in that the coating weight per side is 7 g/m<sup>2</sup> or more.
3. The method for producing a coated paper for offset printing according to claim 1 or 2.
- 15 4. The method for producing a coated paper for gravure printing according to claim 1 or 2.
5. A method for producing a coated paper for web offset printing by applying a coating color containing a pigment and an adhesive on a base paper, characterized in that the  
20 coating color containing 0.1 parts by weight or more and less than 2.0 parts by weight of polyvinyl alcohol (PVA) as an auxiliary and less than 2.0 parts by weight of a starch as an adhesive per 100 parts by weight of the pigment is applied by the film transfer method.
- 25 6. The method for producing a coated paper for web offset printing according to claim 5 characterized in that 18 parts by weight or less of the adhesive is added per 100 parts by weight of the pigment.

7. The method for producing a coated paper for web offset printing according to claim 5 or 6 characterized in that the coating weight per side is 7 g/m<sup>2</sup> or more.
8. The method for producing a coated paper for web offset printing according to any one of claims 5 to 7 characterized in that a transfer roll coater is used in the film transfer method.
9. A coated paper for printing produced by the method according to any one of claims 1 to 8.